

RHENISH GIRLS' HIGH SCHOOL

LEAD SPONSOR

RHENISH
GIRLS' HIGH SCHOOL



1860



Hockey

2022

ABOUT RHENISH HOCKEY



Hockey at Rhenish has been on the rise since the establishment of our Astro in 2014 and our indoor facility in 2019. Our teams - in terms of depth and performance - have improved year-on-year.

2022

NATIONAL RANKING

U14A, U16A, U19A
Ranked in the Top 10 in the country

**2016
-
2022**

NATIONAL RANKING

Rhenish 1st Team features consistently in Top 20

TOP 12 TOURNAMENT

- Qualified twice
- 2019 - finished 4th

DEPTH

- U14
3 Squads
- U16
4 Squads
- U18
3 Squads

Approximately 140 Rhenishers play hockey

2022

1ST TEAM

87% Win Rate
(as of April)

2022

U16A

89% Win Rate
(as of April)

2022

U14A

U95% Win Rate
(as of April)

BOLAND REPS

Regular representation at Boland level in all three age groups.

Approx. 12 representatives each year for the past 5 years

NATIONAL PLAYERS

- Sam Smuts (U18A, U21A)
- Julia Robb (U18B)
- Monique Bartsch
- Kathleen Taylor (SA Olympic and Commonwealth teams)
- Rennie Rose-Innes (SA Women)

HOCKEY SCHOLARSHIPS

4 of our players have won hockey scholarships to play and to study at prestigious American Universities

As we look to the future, the intention is to grow the sport through all age groups and teams so that these kind of achievements become standard for Rhenish Girls' High

PARTNERING WITH RHENISH

... aligns your business with the Rhenish Girls' High brand. A brand which has for 162 years been synonymous with excellence, integrity and diversity.

01



TOP PERFORMING PUBLIC ORDINARY SCHOOL

Based on the NSC Exams (2021) Rhenish was awarded 2nd Place in South Africa as the second top performing public ordinary school (Quintile 5) in South Africa.

TOP LEARNERS



02

Rhenisher 2nd in the country for Mathematics (Quintile 5)
Rhenisher 3rd overall in SA (Quintile 5).

03



DEPTH OF ACADEMIC PERFORMANCE SUSTAINED OVER TIME

100% Matric pass rate for over 35 years
100% Bachelor's Pass (only 1 of 2 state schools in the Western Cape to achieve this)
74 A Candidates – i.e. 56,48% of the class
18 Candidates achieved an average of over 90%
560 Subject Distinctions – i.e. an average of 4,27 As per candidate

A LEADER IN INNOVATION IN EDUCATION



04

Piloted the introduction of eLearning through the use of tablets in 2015
One of 1st schools in Western Cape to establish a Learner Support Unit that looks after the academic and mental health of our learners.

05



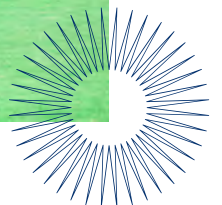
A SERVICE BASED CULTURE

At the heart of all Rhenishers is a genuine desire to best serve their community - at school and in the broader community. This is a core value.

THE RHENISH HOCKEY BRAND

Rhenish Girls' High School has central to its brand a vision of excellence. This applies not only on the academic front, but on the hockey field too. Rhenish has long been a leading hockey school in the country and we aim to be up there with the best consistently.

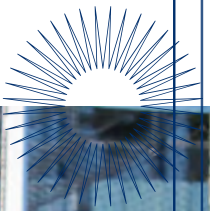
However, to get there we need to start looking to keep up with trends in school hockey; we need to set a bench mark so we can grow the game and enhance the Rhenish Hockey culture. Both within the Western Cape and on a National level, we compete against public and private schools and, especially the private schools, have deep pockets from which to enhance and grow their hockey resources. To remain truly competitive, it is vital for us to partner with someone who will be able to share in our passion, our commitment and our vision for the next few years. We want this partner to help us reach our goals and add value to hockey at Rhenish.



WHAT WE NEED TO EXCEL

We are looking to a Lead Sponsor to invest in Rhenish Girls' Hockey to the sum of R250 000 a year for 3 years. This will be used in the following areas to enhance and uplift Rhenish Hockey:

- Team Events
- 1st Team Functions
- Hockey Year end function
- Physio
- Macbook for Hockey Video Analysis
- Video Analysis Software
- Hockey Projector
- Big Video Screen for Analysis
- Development Fund (Player support - for example, when a player can't afford to go on tour)
- Support for staff to accompany team on a European tour in 2023
- Keeper Kits
- Equipment (Balls, Cones, etc)
- Short Corner Equipment
- Radios
- Warm up tops for all hockey players
- 1st team clothing
- Coaches clothing
- Wages for top flight hockey coaches



STRUCTURE OF THE SPONSORSHIP

Participate in the 2022/23/24 Hockey Season as the Rhenish Girls' High School Lead Sponsor in this sporting discipline.



HOME EVENTS

- 4 teardrop banners (to be supplied)
- 2 Gazebos for players (to be supplied)
- Mention on PA system



AWAY EVENTS

- Co-branding on the Rhenish Supports Flag



- Co-branding on social Media posts relating to hockey, e.g Player or Play of the week.
- Name to appear in all team names - e.g XXXRhenish U14A Hockey
- Newsletter feature x2 per term
- Opportunity for representative to hand out the Hockey Award at Sports Awards Dinner
- Sponsor board x2 at RGHS astro (sponsor to pay for this)
- Name / logo to feature on all fixture lists and Results publications
- 1 full page advertisement in the yearbook
- Name / logo on the school's website

Reach

**6 275 Facebook Followers*

**3 816 Instagram Followers*

**Circulation of 2 130 for weekly Newsletter*



- 1st Team co-branded (school approved) hockey shirt
- Branding on 1st Team Hockey Kit bag
- 2nd team sleeve badge
- Branded Training shirt for all hockey players
- Goalie Branded Shirt for all Rhenish teams

ADDITIONAL BENEFITS

In 2022, Rhenish Girls' High School will host the Inaugural U14 Top 12 Hockey Tournament.

This tournament will draw players - and their parents - from across South Africa and further entrench Rhenish Girls' High as a force among hockey schools for girls in South Africa.



Rhenish Girls' High School is a Government School and, as such, your sponsorship can be claimed as a tax reduction and / or CSI spend

OUR TEAM



Sam Henery
HEAD OF SPORT



Chris Gerber
HEAD OF HOCKEY
1ST TEAM COACH



Christiaan de Kock
CONDITIONING COACH



Mark Landman
2ND TEAM AND U16A
COACH



Carel Marias
3RD TEAM AND U16B
COACH



Alvin August
U14A COACH AND
U16A ASSISTANT COACH



Scot Innes
U16D AND U14C
COACH



Isabella Booyens
U14B
COACH



Chantell Sheppard
U16C
COACH